

CROSSOVER

D3.1 Media literacy campaigns and events

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CrossOver

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MIL campaigns and training events (SD)

MIL events where Crossover was promoted to actors of the education world and other stake-holders involved in MIL (journalists, librarians, teachers, researchers...)

- 22 April - Rencontres de l'esprit critique. Presentation of the Crossover project by Savoir Devenir (60 teachers, animators, librarians)
https://rec-toulouse.fr/conferences_vendredi/
- 13 June -European Digital Media Observatory (EDMO) Annual conference. Crossover was presented by Savoir Devenir at the MIL roundtable (200 participants, journalists, researchers, developers, fact-checkers)
https://edmo.eu/wp-content/uploads/2022/02/Programme_AnnualConfEdmo_v23-scaled.jpg
- 23 June -FACT CHECKING conference: final conference of ERASMUS + project fact checking. Crossover was presented by Savoir Devenir (100 teachers and university students in MIL and journalism)
<https://factcheckingeu.com/site/about/>

About Mediawijs congress (May 2022)

Mediawijs congress was organized too early for the project to present original MIL resources in algo-literacy, directly emanating from Crossover project as initially planned. However, in order to promote the project, Savoir Devenir organized a meeting in Brussels on April 20, to initiate the partnership with Apache, who came and was introduced to Mediawijs. As a result of this meeting, Mediawijs invited Apache to Mediawijs congress. Mediawijs has also agreed to help us disseminate our tool kit and present the resources to their network as well as extend invitation to their Walloon counterparts. Savoir Devenir will train Mediawijs "media coaches" with the tool kit in Semester 2 of the project, that corresponds to Semester 1 of the 2022-2023 school year. This will ensure maximal exposure of the toolkit to the teacher population.

About new opportunities

By October 2022, Crossover will be able to present podcasts and quizzes, which are good tools to drive the MIL community interest to the project. Therefore, Savoir Devenir plans to participate in:



- 24-26 November: the 1st European Journalism Symposium will take place in Brussels (Savoir Devenir participation accepted). It will organize several events around MIL (800 participants expected)
https://www.journalisme.com/wp-content/uploads/2022/06/June-2022_Brussels-European-Journalism-Symposium_ENG.pdf
- 11-12 October (to be confirmed): Annual Media and Learning Conference in Brussels (Savoir Devenir participation accepted). It will hold several roundtables and workshops on Digital and MIL (400 participants expected)
<https://media-and-learning.eu/series/media-and-learning-conferences-and-events/>

Contacts made by Savoir Devenir in Belgium to promote Crossover's MIL toolkit to educators

- Jens Vermeersch, GO! Education of the Flemish community |Department of International Policy & Strategy
- Sally Reynolds, co-founder of Media and Literacy association. Located in Brussels, produces events to train teachers in MIL
- Juliane von Reppert-Bismarch, founder and CEO of Lie Detectors, conducting training of journalists to go in classrooms
- Geoffroy Carly, Director, Cemea chapitre Belgique (training of mediators, facilitators and youth workers)
- Pierre Fastrez, President of MIL research group, Médiation des Savoirs, U. of Leuven (that works on MIL competences with teachers).

MIL trainings

- 10 February 2022. Check First trained Apache journalists on how to use the dashboards for their investigations
- 22 February 2022. Check First trained Apache journalists on how to conduct OSINT investigations



- April 1, 2022. Savoir Devenir's training of 8 members of the French Ministry of culture on social media platform's recommendation and how they are investigated in the Crossover project. Presentation and experimentation of Crossover's dashboard by CheckFirst.
- April 23, 2022. Apache organized a "Café Apache" about Youth and disinformation, presenting crossover's approach to MIL to young persons
- 4 May 2022 CheckFirst trained Medor, a partner french-speaking media on how the dashboards could be used for their investigation.

Delays in MIL campaigns (SD)

MIL actions are really efficient only when relying on concrete and situated resources. Savoir Devenir creates and develops the toolkit on algo-literacy as an original creation for Crossover, based on the Dashboard and the Apache articles produced using the dashboard. Our first material being postponed to July, MIL actions related to the resources produced for the Crossover project will start in the second semester of 2022. This corresponds to the first semester of the school year, making it easier to reach out to the teaching community.



CROSSOVER

We observe and analyse the algorithms of social networks against disinformation

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